

George L. Adams III, OD, MBA

PATIENT CARE / MARKETING / PUBLIC RELATIONS / MANAGEMENT / TRAINING

Experienced administrative and healthcare professional with track record of successfully and enthusiastically tackling challenges. Strong leadership, communication, interpersonal, and organizational skills. Adept in working diverse individuals.

Cross-Functional Team Leadership ◦ Relationship Management
Community Outreach ◦ Media Returns
Marketing Communications ◦ Campaign Mission Planning ◦ Public Speaking
Volunteer Recruitment / Management / Training ◦ Budget / Policy Development
Cross-Cultural Communications ◦ Efficiency / Performance Improvement
Long-Range Strategic Planning
Project Management ◦ Manpower Planning ◦ International Employment ◦ JCAHO

CIVILIAN EDUCATION

Doctor of Optometry

Pacific University College of Optometry, Forest Grove, Oregon, 1982

Master's in Business Administration

Eastern New Mexico University, Portales, New Mexico, 1977

Bachelor of Science

North Carolina State University, Raleigh, North Carolina, 1974

MILITARY EDUCATION

Interagency Institute for Healthcare Executives

George Washington University, Washington, DC, 2001

Air War College

Air University, Montgomery, Alabama, 1996

Command and General Staff College

Fort Leavenworth, Kansas, 1990

KEY ACHIEVEMENTS

Ensured the issue of Combat Eye Protection to all Soldiers for use in training and combat, which is now the standard for the Army.

Developed the current Vision Readiness Program for the US Army.

Developed the current credentials form for Army Optometry.

President, Armed Forces Optometric Society (1998-1999)

Board Certified/Fellow, American Academy of Optometry (1986)

National Board of Optometry (1982)

Treatment and Management of Ocular Disease (1992)

MARKETING / PUBLIC RELATIONS

Worked to recruit and retain Army optometrists effectively filling all clinical authorizations. Maintained close communication with all Army optometrists and optical laboratories via monthly newsletters, and as needed, daily information briefs via electronic mail. Worked with the ophthalmology consultant to ensure the Laser Refractive Surgery Program has adequate support for pre and post-operative care for Soldiers. Networked with military hospital executive staff and various organizations on several large Army posts. Supported and provided guidance for the development and fielding of Ocular Tele-Health capabilities. Participated in community vision awareness information campaigns.

PATIENT CARE / MANAGEMENT / ADMINISTRATION

Provided Pre- and Post-op care for refractive surgery and cataract patients while on staff at Evans Army Community Hospital, Fort Carson, CO. Directed, guided, and implemented vision care programs and services on several large military installations. Worked with managers in developing objectives, actions plans, key business processes, and budgets. Served as liaison between Director of Clinical Services and office staff by effectively and efficiently organizing administrative activities, as well as guidance and policies. Achieved and utilized expert knowledge of organization, policy, and function of medical services, medical ethics, regulations, terminology and clinical records, management, and emergency medical care. Chaired a variety of panels, working groups, and promotion boards concerning organizational policies.

TRAINING / INSTRUCTION

Counseled and ensured subordinate personnel received appropriate training and certification requirements for career progression within the organization and company-wide. Performed major duties of a training instructor, including student counseling, performance evaluations, researching, developing student training manuals, and contrasting various types of training aids. Presented and taught course objectives; prepared and utilized assorted training aides. Reviewed course objectives, administered and corrected examinations, and recorded grades. Identified needs and resources for instructional support and made revisions as necessary. Taught and supervised clinical technicians and evaluated student performance. Established effective student / instructor relationships and demonstrated natural ability for teaching / mentoring.

EMPLOYMENT HISTORY

Staff Optometrist, Evans Army Community Hospital, Fort Carson, Colorado 2009-2015
Deputy Chief, US Army Medical Service Corps, Fort Sam Houston, TX 2005-2008
Optometry Consult, US Army Office of the Surgeon General and Assistant Chief, Medical Service Corps, Falls Church, Virginia 2001-2005
Chief, Optometry, Walter Reed Army Medical Center, Washington, DC 2000-2001
Chief, Department of Surgery, Martin Army Community Hospital, Fort Benning, GA 1998-1999
Chief, Eye, Ear, Nose and Throat, Martin Army Community Hospital, Fort Benning, Georgia 1997-2000
Base Closure Officer/Acting Inspector General, Fitzsimons Army Garrison, Aurora, Colorado 1996-1997
Chief, Optometry, Fitzsimons Army Medical Center, Aurora, Colorado 1993-1996
Program Director, Eye Technician Course, Fort Sam Houston, Texas 1990-1993
Chief, Optometry, Blanchfield Army Community Hospital, Fort Campbell, Kentucky 1989-1990
Division Optometrist, 101st Airborne Division, Fort Campbell, Kentucky 1986-1989
Chief, Optometry, Exceptional Family Member Department, 97th General Hospital, Frankfurt, Germany 1984-1985
Chief, Optometry, 209th General Dispensary, Hanau, Germany 1982-1984

LICENSES / CERTIFICATES

Colorado State Board of Optometric Examiners (1994)
Texas Optometry Board (1982)

AWARDS

Orion Award for Outstanding Service in Optometry, Armed Forces Optometric Society, 2008
W. David Sullins, Jr Award for Outstanding Service in Optometry, 2007
Optometry "A" Proficiency Designator awarded by the Surgeon General for Excellence in Optometry
Order of Military Medical Merit awarded by the Army Medical Department
Armed Forces Optometrist of Year in 1993
Numerous military awards to include two Legions of Merit and six Meritorious Service Medals

PROFESSIONAL ACTIVITIES

Chair, American Optometric Association Eye Safety Committee, 2006-2008
Member, American Academy of Optometry Admittance Committee, 1994-1999
Member, American Optometric Association, 1978-Present
Member, Armed Forces Optometric Society, 1978-Present
Member, Society of US Army Flight Surgeons, 1987-Present
Associate Member, Colorado Optometric Association, 1994- Present

REFERENCES

Available by request